

Message Text

UNCLASSIFIED

PAGE 01 STATE 187942

61

ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 /013 R

66612

DRAFTED BY:COM:DON JONES

APPROVED BY:EB/OCA/REP:BEBYRON

COM/DEPD/OED:JAMILLER COM/DEPD/OED:JFLAVERTY

EB/OCA/BR:RASWART COM:DEPD:JCOOPER COM/DEPD:GHINES

----- 074895

R 271916Z AUG 74

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

UNCLAS STATE 187942

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: FOREIGN BUYER PROGRAM - U.S. TRADE SHOW

REF: LONDON 10464

1. WITH EXCEPTION BOAT SHOW, PROMOTIONAL BROCHURES AND
REGISTRATION FORMS FOR SHOWS MENTIONED IN PARA. 1 REFTEL
AIRMAILED AS FOLLOWS:

PACKAGING SHOW, JUNE 29 (B) PRINT '74 - AUGUST 9/10.
HOUSEWARES BROCHURES WILL BE MAILED O/A 8/30.

2. LISTS OF SHOW EXHIBITORS INTERESTED IN CONTACTING
POTENTIAL INTERNATIONAL VISITORS TO SHOWS AIRMAILED AS
FOLLOWS: PACKAGING SHOW - JULY 25 - AUGUST 7; PRINT '74,
AUGUST 20. HOUSEWARES - EXPECTED TO BE MAILED SEPTEMBER 30.

3. NO ATTEMPT HAS BEEN MADE TO HAVE CATALOGS/PRODUCT INFO
MAILED TO POSTS. OBVIOUSLY EMBASSY WOULD BE INUNDATED
THIS INFO IF ALL EXHIBITORS REQUESTED SEND PRODUCT
LITERATURE. BELIEVE POSSIBLE SUPPLY CATALOGUES ON
SELECTIVE BASIS SOME SHOWS FROM EXHIBITOR LISTS MENTIONED
PARA 1. BECAUSE SHORT LEADTIME AND MAIL DELAYS IMPOSSIBLE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 187942

SUPPLY PRODUCT INFO ON PACKAGING SHOW. IF EMBASSY

DESIRES PRODUCT INFO FROM SPECIFIC FIRMS PRINT '74 AND
HOUSEWARES SHOW, DOC WILL ASSIST IN REQUESTING EXHIBITORS
AIRMAIL DATA.

4. WE APPRECIATE SOME SHOWS CURRENT PROGRAM CANNOT BE
GIVEN FULL PROMOTION SUPPORT AT POSTS WITH EXISTING
LEADTIMES. EVERY EFFORT WILL BE MADE TO SELECT SHOWS
IN FY 76 PROGRAM WHICH CARRY MINIMUM 6 MONTHS LEADTIME.

5. MIAMI FIELD OFFICE HAS BEEN REQUESTED TO HAVE MIAMI
BOAT SHOW MANAGER AIRMAIL 75 BROCHURES SOONEST. SHOW
TO BE HELD FEBRUARY 20-26, 1975 AT MIAMI BEACH CONVENTION
CENTER.

6. PROJECT OFFICER PACKAGING SHOW AND PRINT '74 IS
DONALD T. JONES, BIC/OED, (202) 967-4077. PROJECT
OFFICER FOR HOUSEWARES SHOW IS GEORGE M. HINES, BIC/OED,
(202) 967-2068. KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 27 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE187942
Document Source: CORE
Document Unique ID: 00
Drafter: COM:DON JONES
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740237-0602
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740814/aaaaalny.tel
Line Count: 79
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: LONDON 10464
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 10 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 JUN 2002 by reddocgw>; APPROVED <31 JAN 2003 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYER PROGRAM - U.S. TRADE SHOW
TAGS: BEXP, UK
To: LONDON
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005